

PROGRAM

08.30 Bus departs from HDK-Valand in Gothenburg, and arrives at Campus Steneby 11.00 for a 30 minute tour at campus. 11.30 the bus leaves going to Långedsverken where the conference takes place (5 minute drive).

Obs: This bus is only for HDK-Valand students in Gothenburg. Limited seats – book your bus seat using the same form as the conference registration form.

11.30–12.30 Lunch is served from Foodtruck Dalsland*. Conference check-in, fair and exhibition opens.

**Please note that the cost of lunch (about 130–200 SEK) is not included in the conference.*

12.30 The conference's stage program is opened by moderator Love Jönsson.

12.45–13.45 TALK: Jesper Eng – Navigating the Cultural Infrastructure in Sweden

An introduction on how to navigate the structure of the Swedish cultural sector. And a brief history behind the Swedish cultural policy from the 1970's and onwards. Jesper Eng is a researcher and educator at Nätverkstan. He has carried out numerous surveys and has worked extensively on issues relating to rural development, cultural policy, the governance of cultural activities, and organisational development. In his teaching work at Kulturverkstan, he is interested in developing skills such as judgement, critical thinking and reflective practice. Jesper has a background in linguistics, media and communication studies, and cultural project management.

14.00–14.45 TALKS:

- **Simon Westling and Karolina Hägg – Building an artistic ecosystem**

Simon and Karolina are both jewelry artists, educators, craft-practitioners, makers and metal artists. Together they run Smedjan I Dingelvik and in this talk, they will share how they build a sustainable ecosystem around their profession, education, and expertise, where teaching, commissions, collaborations, organizational engagement, and working for fellow artists are just as important as their own artistic practice.

- **Sofie Brinkmo – Working with public art: Pathways and opportunities**

Directly from the Public Art Unit at Västra Götaland Region, Sofie Brinkbo will give us a talk that explores how artists can engage with public art commissions and the processes behind regional art acquisitions. It provides an overview of how public art projects are initiated, evaluated, and realized, as well as insights into how art is acquired through galleries and exhibitions within a regional context.

WORKSHOPS

15.00–15.45 WORKSHOPS:

- **Jesper Eng – Money & meaning**

Limited number of participants to 20 people. Register at conference check in desk at 11.30.

Almost everyone who wants to make a living from their art has to strike a balance between money and meaningfulness. This exercise will help you reflect on this balance in your current and future work. It will help you see what matters to you and why you do what you do, so you can make more informed decisions about your work going forward.

- **Hedvig Flärdh – More Than One Leg to Stand On – a Craft Workshop on Creative Income**

Limited number of participants to 15 people. Register at conference check in desk at 11.30.

How many sources of income does a person need in order not to have to jump rope on one leg? What does a sustainable balancing act look like over time? And how can you create a functional business model without compromising your ideals and values? In this workshop, we combine such questions with hands-on crafting. Everyone who participates will leave with a handmade jumping rope. Hedvig Flärdh, furniture maker and cultural producer, runs the production company Kulturproduktion i Väst and the performing arts Company Arenaslöjd. In her work, she focuses on creating a variegated mix of Performing arts, production work, Skapande skola and green wood work. A common thread throughout her work is democratic design method to strengthen individuals and groups in shaping the communities they live in, with play and craftsmanship as starting points.

- **Katarina Karlsson – Take your design idea to the next level**

(Obs, 14.50–15.50) Limited number of consultations to 4 people, 15 minutes each. Register at conference check in desk at 11.30.

Do you have a brilliant idea, want to hone your next collection or take the step to actually living off your creativity? Book a 15-minute session with a focus entirely on you, your design and your business. During 15 intensive minutes, creative feedback meets pure business benefit – fast, concrete and to the point. The push forward starts here! Throw your ideas in the bag and bring pictures, sketches or physical objects to our meeting. Your advisor is Katarina Karlsson, Regional consultant in Arts & Crafts at The Cultural Administration in Västra Götaland Region, with many years experience in supporting and providing career consultations to professional crafters, designers and artists.

TALKS

16.00–16.45 TALKS:

- **Laura Blake – The day you plant the seed is not the day you eat the fruit**

Originally from the UK and living in Sweden since 2016, Laura Blake is an artist and researcher who works with textiles and wood. She received her Masters in Textiles from HDK-Valand Campus Steneby in 2018 and has since worked with exhibitions and research projects throughout Sweden and internationally. Many of her projects explore the how sensory interaction with materials can lead to the field of craft being more inclusive. In this talk Laura will explore multiple ways of existing in the art world and share what she has learnt works for her.

- **Oskar Gustafsson – What we can learn from Andrée's polar expedition**

Oskar Gustafsson is a sculptor based in Evja, Sweden. He primarily works in materials such as wood, stone and metal. The bodily experience of making is essential to his practice – learning through the hands, understanding through the properties and limitations of the materials. The process is both intuitive and exploratory, combining traditional craft techniques with more experimental and unconventional methods. Oskar will share the practicalities of income, but also how he relates to being an artist who dares to try different paths.

16.45–17.00 Last words from moderator Love Jönsson.

17.30 Bus leaves from Långedsverken to Gothenburg and arrives outside of HDK-Valand around 20.00. Foodtruck Dalsland will sell wraps for your journey home.

DON'T MISS:

Exhibition by Konstkåren and Steneby Student Union. About artistic collaborations that highlights the importance of joining forces between artists and designers. The exhibition presents works that are the result of collaborations between students from the same or different fields.

Fair with relevant organizations from the art, craft, sloyd and design field. Take the opportunity to ask questions, gather knowledge and brainstorm ideas about your professional life.